

Socio-Economic Development: Vetted Recipients – Youth Leadership Development

After 20 years of democracy a significant number of South Africans that were historically disadvantaged remain marginalized, and as a result are still faced with poor socio-economic circumstances. Socio-economic development is a responsibility carried by all companies and should be aligned to their business strategies, as well as have an impact on South African society as a whole.

Our Vision

Through constructive activism, shared value and diversity living we seek to empower potential leaders from different walks of life to co-create a transformed and unified country.

Client

Organisations that recognize the paramount importance of youth leadership and governance to steer the country through the current economic, social and political climate. Organisations are looking to contribute to youth-leadership development with a beneficiary scope targets previously disadvantage groups. These include Black People, Youth and Women.

Our Approach

We have adopted a clear theory of change to help direct us in helping black leaders reach their full potential, while also guiding our evaluation processes.



“Fiduciary empowerment”

“Diversity living and leadership”

“Youth empowerment”

Value

- **Research:** An objective of our solution is to conduct diversity and empowerment research. Through our research we want to contribute to the body of knowledge on empowerment and transformation in South Africa.
- **Stories:** Furthermore we deem it important to relay stories of empowerment. Therefore, we see our role as one of imparting the body of knowledge to leaders through our diversity living programme, as well as to influence systemic change to the betterment of our country.

“Creating Impact at Scale”